

**MARCH 16 - 17, 2027**

# **SATSUMMIT**

## **LISBON '27**

**SPONSOR PROSPECTUS**

# WELCOME!

SatSummit convenes leaders from the satellite industry alongside experts in global development for two days of presentations and in-depth conversations, focused on solving the world's most pressing challenges with satellite data.

From climate change and population growth to food security, conflict, and natural resource management, Earth observation is reshaping how we understand and respond to global issues. SatSummit brings together the people building these capabilities with those applying them on the ground—bridging technology and impact at a critical moment for the field.

## SPONSORSHIP IMPACT

SatSummit is not possible without community support. We're excited to partner with leaders in the satellite and development communities, and through your sponsorship and support of SatSummit, we are solving real-world challenges.

Your sponsorship not only elevates your brand but also contributes significantly to the advancement of humanitarian and climate initiatives. By supporting SatSummit, you are a vital part of a community harnessing satellite technology for a better world.

# BRINGING TOGETHER EARTH OBSERVATION & IMPACT

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To realize the full value of  
incredible technology.



## ABOUT US

This year's host is Development Seed, long-term convener of SatSummit.

SatSummit is not a for-profit event and would not be possible without community support.

## HIGHLIGHTS

### INDUSTRY TRENDS

Explore emerging trends and insights into the evolving landscape of satellite technology and its increasing role in global development.

### AGENCY CHALLENGES

Address critical challenges faced by agencies in the development sector on resource allocation, data management, and cross-sector collaboration.

### TECHNOLOGY & POLICY

How can advancements in satellite technology be effectively integrated with policy frameworks to address global issues more comprehensively?



## SPONSORSHIP OPPORTUNITIES

Join us as a sponsor at SatSummit 2027, a decisive event that unites satellite industry innovators with leaders solving our world's most pressing problems. SatSummit offers an exclusive opportunity to engage with experts and decision-makers at the forefront of addressing humanitarian and climate challenges through advanced satellite technology.

Organizers do not make any profit on SatSummit. Support from the community is what makes this event possible.

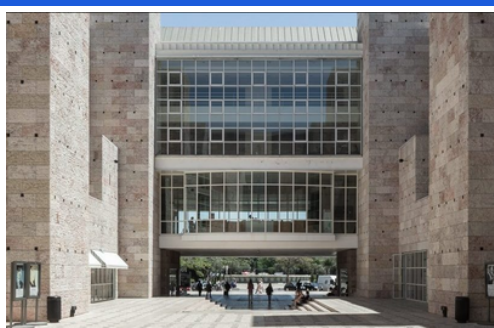
What you get:

- **Unparalleled Networking Opportunities**
- **Showcase Your Commitment to Global Development**
- **Gain Industry Insights**
- **Targeted Exposure**
- **Contribute to Meaningful Conversations**

## WHERE IS SATSUMMIT BEING HELD THIS YEAR?

Back by popular demand, SatSummit is returning to Lisbon — the city where, in 2024, our first European edition was held. In 2027, we're picking up right where we left off.

Lisbon has become one of Europe's most vibrant technology hubs — a fitting backdrop for a community that's ready to reconnect, grow, and build on the momentum from last time.



## Join Us in Lisbon

Venue: [Centro Cultural de Belém](#)

# SPONSORSHIPS AT A GLANCE

| Benefits                                                                                  | Gold | Silver | Bronze |
|-------------------------------------------------------------------------------------------|------|--------|--------|
| Conference passes                                                                         | 3    | 2      | 1      |
| Logo on website                                                                           | X    | X      | X      |
| Logo on signage during the event                                                          | X    | X      |        |
| Logo on lanyard                                                                           | X    |        |        |
| Verbal acknowledgement during keynote address                                             | X    | X      |        |
| Cocktail party acknowledgment                                                             | X    |        |        |
| Social media mentions                                                                     | X    | X      | X      |
| Recognition in pre-conference email marketing<br>(dedicated email announcing sponsorship) | X    | X      | X      |
| Panel ownership                                                                           | X    |        |        |
| Access to board room for on-site meetings (scheduling<br>required)                        | x    | x      |        |

Please note- sponsorship does not guarantee an opportunity to present or speak on a panel, nor to influence the organizers' choice of speakers or discussion topics. Out of respect for our community, we do not share attendees' personal information.



# SPONSORSHIP PACKAGES

## GOLD SPONSORSHIP, € 20.000

- Three complimentary conference registrations
- Logo on SatSummit website
- Prominent logo display on event signage
- Logo on event lanyards
- Verbal thank you during keynote address
- Social media mentions
- Access to Board Room for on-site meetings
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship



# SPONSORSHIP PACKAGES

## SILVER SPONSORSHIP, € 8.000

- Two complimentary conference registrations
- Logo on SatSummit website
- Prominent logo display on event signage
- Verbal thank you during keynote address
- Social media mentions
- Access to Board Room for on-site meetings
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship



**Have another idea  
for sponsorship?  
We'd love to talk.  
Send us a note at  
[info@satsummit.io](mailto:info@satsummit.io)**

## BRONZE SPONSORSHIP, € 3.000

- One complimentary conference registration
- Logo on website
- Social media mentions
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship

## PAST SPONSORS



## AUDIENCE SNAPSHOT

- Earth Observation Experts
- Humanitarian Organizations
- Industry Leaders & Founders
- Climate Advocates
- Government Agencies
- Researchers & Academics



## THANK YOU!

Questions? Contact us at [info@satsummit.org](mailto:info@satsummit.org)